

**ONTARIO  
SUPERIOR COURT OF JUSTICE  
COMMERCIAL LIST**

**IN THE MATTER OF THE *COMPANIES' CREDITORS*  
*ARRANGEMENT ACT*, R.S.C. 1985, c.C-36 AS AMENDED**

**AND IN THE MATTER OF A PLAN OF  
COMPROMISE OR ARRANGEMENT WITH RESPECT TO  
JTI-MACDONALD CORP.**

**THIRTEENTH REPORT OF THE MONITOR  
MARCH 14, 2023**

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**INTRODUCTION**

1. On March 8, 2019, JTI-Macdonald Corp. (“**JTIM**” or the “**Applicant**”) filed for and obtained protection under the *Companies' Creditors Arrangement Act* (the “**CCAA**”). Pursuant to the Order of this Court granted on the same date (the “**Original Initial Order**”), Deloitte Restructuring Inc. was appointed as the Monitor in these proceedings (in such capacity, the “**Monitor**”). The proceedings commenced by the Applicant under the CCAA are referred to herein as the “**CCAA Proceedings**”.
2. The CCAA Proceedings are being conducted in parallel with the CCAA proceedings of Imperial Tobacco Canada Limited and Imperial Tobacco Company Limited (collectively, “**ITL**”), and Rothmans, Benson & Hedges Inc. (“**RBH**”, together with JTIM and ITL, the “**CCAA Applicants**”). The stated objective of these parallel, unconsolidated CCAA proceedings is to provide the CCAA Applicants with an opportunity to identify and settle multi-billion dollar claims against each of them through a structured process.

3. In furtherance of the collective goal of resolving the numerous, substantial and complicated claims, the Honourable Warren K. Winkler, K.C. has been appointed as mediator (the “**Court-Appointed Mediator**”), with a mandate to oversee and coordinate a multiparty, comprehensive, confidential mediation among the CCAA Applicants and their key stakeholders (the “**Mediation**”).

## **PURPOSE**

4. The purpose of this Thirteenth Report of the Monitor (the “**Thirteenth Report**”) is solely to provide the Court with the Monitor’s recommendation in response to the motion for leave (the “**Leave Motion**”) brought by the Heart and Stroke Foundation of Canada (the “**HSF**”) returnable April 14, 2023.

## **HEART AND STROKE FOUNDATION OF CANADA MOTION FOR LEAVE**

5. On February 14, 2023, the Court issued an endorsement setting out a schedule in respect of the Leave Motion seeking leave to bring a motion to appoint Tyr LLP (“**Tyr**”) as representative counsel for Future Tobacco Harm Stakeholders who are proposed as those individuals who “will purchase or use tobacco products, or will be exposed to their use” (the “**HSF Motion**”). The Court has scheduled a hearing on April 14, 2023 in respect of the Leave Motion. In connection with the Leave Motion, the Court has set the following schedule:
  - i. February 28: HSF notice of motion for leave and supporting evidence, if any;
  - ii. March 14: Responding evidence, including monitors’ report(s), if any;
  - iii. Week of March 20: Cross-examinations on affidavits, if any;

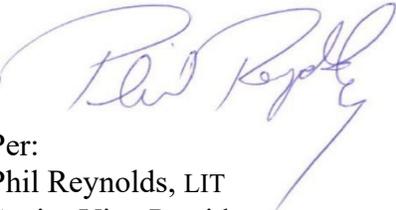
- iv. March 31: HSF factum;
- v. April 6: Responding facta, including from monitors; and
- vi. April 11: HSF reply factum, if any.

## **RECOMMENDATION**

6. The Monitor and the monitors of ITL and RBH jointly oppose the granting of leave for HSF to bring the HSF Motion for the reasons outlined in Appendix “A” hereto. The Monitor understands that an identical copy of Appendix “A” will be attached to the reports of each of the monitors of ITL and RBH.

All of which is respectfully submitted this 14th day of March, 2023.

**Deloitte Restructuring Inc.,  
Solely in its capacity as Court-appointed Monitor  
of JTIM and not in its personal capacity**

  
Per:  
Phil Reynolds, LIT  
Senior Vice-President

## APPENDIX

### A. OVERVIEW

1. In this Appendix, unless otherwise defined, all capitalized terms shall have the respective meanings specified in the glossary attached hereto as Schedule “A”.
2. This Appendix is filed by the Monitors in the Tobacco CCAA Proceedings in response to the motion for leave (the “**Leave Motion**”) brought by the Heart and Stroke Foundation of Canada (the “**HSF**”) returnable April 14, 2023.
3. By the Leave Motion, HSF asks the Court to hear a motion, for among other things:
  - a. the appointment of Tyr LLP as representative counsel for “Future Tobacco Harm Stakeholders” who, after the granting of the Initial Orders in these proceedings, “will purchase or use tobacco products, or will be exposed to their use”;<sup>1</sup> and,
  - b. granting the proposed representative counsel “rights of participation” in the on-going Court-ordered Mediation.<sup>2</sup>(collectively, the “**HSF Motion**”).
4. For the reasons as detailed below, the Monitors jointly oppose the granting of leave for HSF to bring the HSF Motion.

### B. BACKGROUND

5. These Tobacco CCAA Proceedings were commenced in March of 2019 and are some of the most complex proceedings in the history of the CCAA due in large part to the number of tobacco-related legal actions and Pending Litigation against the Applicants, including: a class action by Quebec plaintiffs and a corresponding decision of the Quebec Superior Court issued May 27, 2015 which was corrected on June 9, 2015 (and upheld by the Court of Appeal in March 2019) which awarded damages in excess of \$13.5 billion; health care cost recovery actions brought by all ten provincial governments; numerous proposed and certified class actions for tobacco-related harm; at least six

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<sup>1</sup> Affidavit of Diego Marchese sworn September 19, 2022 (the “**Marchese Affidavit**”) at para. 5, [Motion Record of the Heart and Stroke Foundation Canada dated February 28, 2023](#), (the “**HSF Motion Record**”) at Tab 2.

<sup>2</sup> Notice of Motion of the Heart and Stroke Foundation, at Para. 2 and 1(a), [HSF Motion Record](#), at Tab 1. Para 1(a) of the HSF Notice of Motion (Leave Motion) notes that the full terms of the representative counsel request are set out in a proposed draft order. To date, no draft order has been provided.

actions brought by individual and commercial plaintiffs and a number of potential claims or actions currently unasserted or unascertained.

6. In order to advance the complex negotiations among numerous stakeholders, the Amended and Restated Initial Orders provided for, among other things, the appointment of the Court-Appointed Mediator who may “[a]dopt a process which in his discretion, he considers appropriate to facilitate negotiation of a global settlement”, including deciding which stakeholders and other persons, if any, “the Court-Appointed Mediator considers [it] appropriate” to consult as part of the Mediation.<sup>3</sup>
7. In order to address unrepresented and unidentified potential claimants in these complex proceedings, the Court also made the Representative Counsel Appointment Order on December 9, 2019 in each of the Tobacco CCAA Proceedings which appointed the Representative Counsel for the TRW Claimants who are defined to include “all individuals...who assert or may be entitled to assert a claim or cause of action...in respect of...(ii) the historical or ongoing use of or exposure to Tobacco Products...”<sup>4</sup>.
8. The HSF Motion, which seeks “rights of participation” in the Mediation and appointment of representative counsel for Future Tobacco Harm Stakeholders, if granted would necessarily vary the Amended and Restated Initial Orders and the Representative Counsel Appointment Order.
9. Pursuant to an endorsement dated February 14, 2023, the Court held that HSF was required to bring the Leave Motion prior to scheduling the HSF Motion, if leave is granted.<sup>5</sup> The Court agreed with the submissions of the Monitors that the HSF should meet certain procedural requirements prior to advancing the substantive issues in the HSF Motion.
10. The purpose of this Appendix is to provide the Court with information that the Monitors are of the view will assist the Court in considering the Leave Motion and whether circumstances exist which could justify varying or amending the Amended and Restated Initial Orders or the Representative Counsel Appointment Order, including:
  - a. whether HSF has acted with due diligence in bringing the HSF Motion given the passage of time since the commencement of these Tobacco CCAA Proceedings, the ongoing Mediation, and the appointment of Representative Counsel;

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<sup>3</sup> See for example paragraphs 40(a) and (c) of the [RBH Second Amended and Restated Initial Order](#).

<sup>4</sup> [Order \(Appointment of Representative Counsel\) dated December 13, 2019](#) at para 3.

<sup>5</sup> [Endorsement of Justice McEwen dated February 14, 2023](#)

- b. whether there has been a change in circumstances that would merit a variation of the prior orders of this Court;
- c. whether the HSF Motion would unduly hinder the progress of these Tobacco CCAA Proceedings; and
- d. the Monitors' comments and recommendations in respect of the foregoing matters.

**a. Due Diligence**

- 11. As noted, these Tobacco CCAA Proceedings were commenced more than 4 years ago in March of 2019. HSF has been aware of these Tobacco CCAA Proceedings at least since September of 2019.
- 12. The Canadian Cancer Society ("CCS") sought leave to bring a motion dated September 24, 2019, seeking, among other things, the participation of CCS in the Mediation (the "**CCS Motion**").<sup>6</sup>
- 13. In support of the CCS Motion, the CCS included a letter from the HSF dated September 20, 2019 which states that the HSF:

does not intend to bring a motion before the Court to participate in the proceedings, and supports the Canadian Cancer Society bringing a motion to the Court to be able to participate in the proceedings before the Court, and to participate in the mediation process that has been authorized by the Court regarding the tobacco companies.<sup>7</sup>

- 14. In the CCS Motion, the CCS argued that although it was not a creditor, it was an important public health stakeholder and had a direct financial interest in the Tobacco CCAA Proceedings and Mediation since any settlement reached will impact the financial resources to be devoted to patients, education and research. CCS also argued that it had unique knowledge, expertise and experience

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<sup>6</sup> [Responding Motion Record of the Canadian Cancer Society dated September 24, 2019](#) ("**CCS Motion Record**").

<sup>7</sup> Letter of Support from HSF dated September 20, 2019, Chirrey Affidavit at Exhibit "A", [CCS Motion Record](#), at Tab 2A page 27

to participate in the Mediation and pointed to its analysis of the U.S. tobacco settlements in 1997 and 1998.<sup>8</sup>

15. The Court dealt with the CCS Motion in an endorsement dated October 19, 2019 (the “**CCS Endorsement**”) as follows:

...with respect to mediation, I am not prepared to allow CCS to participate at this time. As noted, it is neither a creditor nor a debtor. I accept that CCS has extensive experience as a health charity and it is open to CCS to liaise with the government and other stakeholders outside the mediation process if it deems it desirable to do so.

Further, I have given the Hon. Mr. Winkler broad discretion to conduct the mediation process. This includes broad discretion to consult with a wide variety of persons as he considers appropriate.

I see no reason, at this time, to vary that order. It is important to allow the Hon. Mr. Winkler, who has vast experience in this area, the ability to carry on with the flexibility outlined in my Orders in these very complicated and significant matters.”<sup>9</sup>

16. The HSF Motion is dated September 19, 2022, which is three years after it wrote its letter stating that it would not participate in these Tobacco CCAA Proceedings. It is also three years after the Court denied a similar request of CCS, a similarly situated non-creditor charity, to participate in the Mediation, because among other reasons, the Court-Appointed Mediator had the discretion to control the Mediation and no reason was found to vary that order.
17. The Representative Counsel Appointment Order was also made more than 3 years ago. The HSF Motion is predicated on the proposition that additional representative counsel is necessary for various reasons. The Monitors are of the view that such relief would require the variation of the Representative Counsel Appointment Order to modify the scope of representation prescribed by that order. Regardless of the merits of HSF’s arguments, there is no reason that any such arguments could not have been made by HSF in December of 2019.
18. HSF has provided no explanation for its decision to now try to insert itself, directly or indirectly, into the Tobacco CCAA Proceedings and the Mediation or for its significant delay in bringing the HSF Motion.

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<sup>8</sup> Affidavit of Shawn Chirrey, sworn September 24, 2019 (“**Chirrey Affidavit**”), at paras 4, 7, 13 and 19, [CCS Motion Record](#) at Tab 2

<sup>9</sup> [Endorsement of Justice McEwen dated October 18, 2019](#).

**b. No Change in Circumstances**

19. As noted, the Court-Appointed Mediator was authorized to control his own process and to decide which stakeholders or other persons that he considers appropriate to be part of that process.<sup>10</sup> The HSF has not provided any evidence about any new events or any change in circumstances over the last 3 to 4 years which would justify varying of the Mediation provisions in the Amended and Restated Initial Orders to compel the Court-Appointed Mediator to include an additional party.
20. The HSF Motion references (i) the background of the HSF; (ii) the harm caused by smoking; (iii) the cash position of the Applicants at the time of the initial application; and (iv) the U.S. tobacco settlements in 1997 and 1998. None of these facts constitute new circumstances that arose or changed since 2019.
21. In 2019, the Court also granted the Representative Counsel Appointment Order which appointed Representative Counsel for all present and future claimants with respect to use of or exposure to tobacco products.
22. The Monitors are of the view that the HSF is seeking a variation of the Representative Counsel Appointment Order to carve out “Future Tobacco Harm Stakeholders” without any evidence of a change in circumstances that would justify such a variation.
23. The Monitors also note that the HSF has made an allegation of a “conflict” between various stakeholders in the Mediation. This allegation is unsupported by any evidence. Nevertheless, this argument could have been raised by the HSF in 2019 and making it now does not constitute a change in circumstances.

**c. Hindering the Progress of these Tobacco CCAA Proceedings**

24. These Tobacco CCAA Proceedings are in their fifth year. The on-going Mediation also started in 2019 to deal with complex negotiations between multiple parties over significant claims.
25. Each of the Monitors has consistently reported since the commencement of the Mediation that the Court-Appointed Mediator has continued to conduct Mediation meetings, facilitate the exchange of information and engage in meaningful discussions with the Applicants and key stakeholders. The Monitors have reported that the parties continue to advance the Mediation and the Court noted

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<sup>10</sup> See for example paragraphs 40(a) and (c) of the [RBH Second Amended and Restated Initial Order](#).

in its last endorsement for an extension of the stay period that “good progress” is being made in the Mediation.<sup>11</sup>

26. Absent a request from the Court-Appointed Mediator for additional parties to participate in the Mediation, the Monitors are concerned that the forced introduction of another party into the Mediation could be disruptive and/or undermine any progress that has been achieved to date.

**C. THE TOBACCO MONITORS’ COMMENTS AND RECOMMENDATIONS**

27. The Monitors acknowledge that the HSF plays an important and leading role in advocacy, education and the funding of research regarding heart disease and strokes.
28. The Monitors also note that CCS was accepted by the Court as a “social stakeholder” with the ability to participate in the Court proceedings. In this regard, HSF has not been precluded from appearing or making submissions to the Court in these Tobacco CCAA Proceedings nor is the HSF being deprived of an opportunity to comment on any plan or resolution that may come before the Court for approval.
29. However, participation in the Tobacco CCAA Proceedings is entirely different from the Court fettering the discretion of a very experienced Court-Appointed Mediator who is in control of the Mediation and mandating participation of an additional party, be it HSF or its designate. This is especially true where the Mediation has been ongoing for more than 3 years under the sole discretion of the Court-Appointed Mediator.
30. The Monitors believe the HSF has not acted with due diligence in bringing the HSF Motion nor has there been a material change in circumstances that justifies varying prior orders of the Court. Further, forcing the Court-Appointed Mediator to include another stakeholder (financial, social or otherwise) in the Mediation may in fact be disruptive to the process and hinder any progress.
31. In the circumstances, the Monitors submit that the Leave Motion ought to be dismissed.

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<sup>11</sup> [Endorsement of Justice McEwen dated September 29, 2022.](#)

## SCHEDULE A

### GLOSSARY

“**Amended and Restated Initial Orders**” means (i) the initial order of Imperial granted on March 12, 2019, as amended and restated as of April 5, 2019 and further amended on April 25, 2019; (ii) the initial order of JTIM granted on March 8, 2019, as amended and restated as of April 5, 2019 and further amended on April 25, 2019; and (iii) the initial order of Rothmans granted on March 22, 2019, as amended and restated as of April 5, 2019 and further amended on April 26, 2019.

“**Applicants**” means, collectively, Imperial, JTIM and Rothmans.

“**CCAA**” means the *Companies’ Creditors Arrangement Act*, R.S.C. 1985, c. C-36, as amended.

“**Court**” means the Ontario Superior Court of Justice (Commercial List).

“**Court-Appointed Mediator**” means the Honourable Warren K. Winkler K.C., acting as an officer of the Court and as a neutral third party to mediate a pan Canadian global settlement in the context of these Tobacco CCAA Proceedings.

“**Deloitte**” means Deloitte Restructuring Inc.

“**EY**” means Ernst & Young Inc.

“**FTI**” means FTI Consulting Canada Inc.

“**Imperial**” means collectively, ITCAN and Imperial Tobacco Company Limited.

“**ITCAN**” means Imperial Tobacco Canada Limited.

“**JTIM**” means JTI-Macdonald Corp.

“**Mediation**” means the mediation conducted by the Court-Appointed Mediator pursuant to the Amended and Restated Initial Orders.

“**Monitors**” means FTI, EY and Deloitte collectively.

“**Pending Litigation**” has the meaning ascribed in the Amended and Restated Initial Orders.

“**Representative Counsel**” means The Law Practice of Wagner & Associates, Inc.

“**Representative Counsel Appointment Order**” means the order granted on December 9, 2010 appointing the Representative Counsel.

“**Rothmans**” means Rothmans Benson & Hedges Inc.

“**TRW Claimants**” means all individuals (including their respective successors, heirs, assigns, litigation guardians and designated representatives under applicable provincial family law legislation) who assert or may be entitled to assert a claim or cause of action as against one or more of the Applicants, the ITCAN subsidiaries, the BAT Group, the JTIM Group or the PMI Group, each as defined below, or persons indemnified by such entities, in respect of:

- (i) the development, manufacture, importation, production, marketing, advertising, distribution, purchase or sale of Tobacco Products (defined below),

- (ii) the historical or ongoing use of or exposure to Tobacco Products; or
- (iii) any representation in respect of Tobacco Products,

in Canada or in the case of the Applicants, anywhere else in the world, including, without limitation, claims for contribution or indemnity, personal injury or tort damages, restitutionary recovery, non-pecuniary damages or claims for recovery grounded in provincial consumer protection legislation but specifically excluding claims:

- (i) in any person's capacity as a trade supplier, contract counterparty, employee, pensioner, or retiree;
- (ii) captured by any of the following commercial class actions:
  - (A) *The Ontario Flue-Cured Tobacco Growers' Marketing Board v. JTI-Macdonald Corp.*, Court File No. 64462 CP (London, Ontario);
  - (B) *The Ontario Flue-Cured Tobacco Growers' Marketing Board v. Rothmans, Benson & Hedges Inc.*, Court File No. 1056/10CP (London, Ontario);
  - (C) *The Ontario Flue-Cured Tobacco Growers' Marketing Board v. Imperial Tobacco Canada Ltd.*, Court File No. 64757 CP (London, Ontario);
- (iii) captured by any of the following class actions:
  - (A) *Conseil québécois sur le tabac et la santé et al. v. JTI-Macdonald Corp. et al.*, Court File No. 500-06-000076-980 (Montreal, Quebec);
  - (B) *Cécilia Létourneau et al. v. Imperial Tobacco Canada Ltd., et al.*, Court File No. 500-06-000070-983 (Montreal, Quebec);
  - (C) *Kenneth Knight v. Imperial Tobacco*, Court File No. L031300 (Vancouver, British Columbia).

**“Tobacco CCAA Proceedings”** means the 3 proceedings commenced by the Amended and Restated Initial Orders.

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Proceeding commenced at Toronto

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March 14, 2023**

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